



IVAN RAMIREZ

CONTENT CREATOR

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EXPERTISE

Creativity	★★★★
Wordpress	★★★★★
SEO	★★★★
Social Media	★★★★
Time management	★★★★
Software	★★★★★
Analytics	★★★★

ABOUT ME

Content creator specialized in software, Windows and Android, with more than 10 years of experience in writing for the web.

Tech savvy and avid learner, self-taught and motivated, with technical skills like Javascript, PHP, CSS, Wordpress, image and video edit. Always seeking for new things to learn.

Born and raised in Madrid - Spain, now living in Bangkok but open to any opportunity.

WORK EXPERIENCE

Senior Writer (2015 - Present)

Weblogs S.L.

- Writing daily for tech-blog Xataka Android and Xataka
- Step by step how-tos, news, editorials and in-depth articles
- Research about the topics, choosing the best angle

Senior Content Editor (2005 - 2015)

Softonic.com

- In depth articles, news, software lists and how-tos
- Management of the blog, analytics, performance reports
- Software and website review
- Social Media management, analytics
- Researching of topics using Insights, Social Media and Analytics
- Contributed to the team with documentation and tools

Video post-production (2004 - 2005)

Producciones CALCON

- Video Post-production for TV serie "El Inquilino"
- Video effects with Apple Shake, After Effects, Sony Vegas, Particle Illusion
- Image edit with Photoshop, Fireworks
- Developed website for the company and TV serie

Freelance web design & writer (2003 - Present)

- Deep knowledge of Wordpress, theme customization, performance optimization and plugins
- Researched and wrote content pieces for a travel app
- Developed from scratch a fair amount of websites using PHP, JS and CSS.